August 21, 2013 – Chicago Public Media invites Public Media fans to double-knot their running shoes and keep up with *Wait, Wait... Don’t Tell Me!* host Peter Sagal for the inaugural 5K *Ready, Wait...Wait, Go!* fun run on Tuesday, September 10, 7 p.m., beginning and ending at Universal Sole, 333 East Benton Place. Runners will enjoy a relaxed after-work run with Sagal along the picturesque Chicago lakefront. Afterword, participants can cool off with refreshments, music and a lot of Sagal goodness to honor WBEZ’s first ever fun-run fundraiser.

*Ready, Wait...Wait, Go!* is the brainchild of Sagal, a devoted runner, as a way to interact with fans and benefit the community. He says, "All public radio listeners feel smug, but nobody is smugger than us runners. I’m looking forward to hanging out with fellow runners and WBEZ listeners, and talking about how superior we are to all the rest of you."

**Ready, Wait...Wait, Go!**
- Tuesday, September 10, 7-10 p.m.
- Universal Sole, 333 E. Benton
- Early purchase tickets: $35
- Tickets purchased after September 1: $45
- Check-in begins at 6 p.m. and requires a picture I.D. and printed Eventbrite ticket, [http://readywaitwaitgo-efbevent.eventbrite.com/](http://readywaitwaitgo-efbevent.eventbrite.com/)

*Ready, Wait...Wait, Go!* is made possible by the generous support of Universal Sole and F^3 Events.

**Universal Sole**, “The Soul of Running in Chicago,” opened in the city’s Lakeview neighborhood in 1999 and moved to its current location at 3052 N. Lincoln Avenue in 2006. Since opening its doors, Universal Sole has strived to meet the needs of runners, walkers and racers alike. Universal Sole is where people come to make informed choices, to understand why one shoe might meet their needs more than another or to hear an honest opinion about the latest gear out there. The store has built a reputation for its knowledgeable staff and for its specialized inventory of footwear, hard-to-find sizes and widths and technical sport apparel. Universal Sole also hosts races, fun runs and events to enliven the local running and walking scene. [http://universalsole.com/](http://universalsole.com/)
F^3 Events is the host of Chicago’s Original Winter Half Marathon, the F3 Half Marathon, as well as the highly popular Burgers & Beer 5K. Started in 2010, the company has now flourished into a successful staple within the Chicago Running Community. F^3 is hosting the City’s only 8K on Thanksgiving morning; the 8K Turkey Chase will take part in the beautiful Park at Lakeshore East. F^3 Events is proud to partner with great local charities such as Special Olympics Chicago, CARA Road Scholars, Back on my Feet and Girls in the Game. More details at [www.F3Running.com](http://www.F3Running.com).

Chicago Public Media is an institution that creates award-winning content for people seeking to learn more about the issues and ideas that affect our community, our nation, and our world. Chicago Public Media produces programs such as *This American Life*, *Wait, Wait...Don’t Tell Me!* (a co-production with NPR), *Sound Opinions*, *The Morning Shift*, *The Afternoon Shift*, *Worldview*, and *Radio M*. In addition to WBEZ 91.5 FM, Chicago Public Media also operates Vocalo 89.5 FM, a next generation service that seeks to expand the reach of public media. For more information, visit [www.WBEZ.org](http://www.WBEZ.org).

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